

Community Ideas Grants Prospectus

[Walking and Cycling Grants London](#) is a grant programme that removes the barriers to walking and cycling and enable all communities to enjoy the benefits of active travel. Funded by [Transport for London](#) in partnership with [The London Marathon Charitable Trust](#) and administered by [Groundwork London](#), it forms part of the Mayor's Transport Strategy, and is part of a key aim to have 80% of journeys completed by cycling, walking or public transport by 2041.

A new aspect of Walking and Cycling Grants London is the [Community Ideas Grants](#).

The Community Ideas Grants aim to get smaller organisations, charities and community groups who feel they may not have the confidence, knowledge or experience to apply for or deliver a walking or cycling project in their local community, to do so, and give them help along the application and delivery journey.

Community Ideas Grants will provide previously successful and easily replicable walking, cycling or walking and cycling project ideas that can work in local communities across London, upfront to applicants. These project ideas contain information on how to engage your target audience, what equipment and resources you'll need, what staff you'll need, and what to put as part of your budget.

There will be more tailored support through the application process, including discussion a discussion about the project, its sustainability, ways we can support and an application workshop. If funded, there will be more support during the project delivery period too, including an induction covering aspects such as project delivery, marketing, financial tracking, and reporting obligations, and greater connection to the grants administration team.

Who can apply for the Community Ideas Grants?

Eligible organisations are:

- Community groups who are constituted and unconstituted;
- Community Interest Companies, social enterprises, and not-for-profit organisations; and
- Charities or other 3rd sector organisations

Organisations must have received either grants of less than £10,000 last year, or have an income of less than £50,000, or both.

You cannot have previously been funded by Walking and Cycling Grants London.

Projects that are suitable for funding are those which:

- Encourage people to walk and/or cycle more often and more safely for transport, exercise or leisure, particularly those who are new to walking or cycling, used to cycle but no longer do so, or are infrequent walkers or cyclists;
- Focus on connecting with a diverse range of communities which are currently detached, for a variety of reasons, from walking or cycling in London;
- Have activities that take place in London.

How much can I apply for?

Applicants can apply for up to £5,000 for a one year delivery. At the end of the delivery year, groups can then either carry on their project according to their sustainability plan, or apply for a top-up of up to £3,000 for the second year of delivery, and/or up to £2,000 for their third year of delivery. If the application for the top-up grant(s) is successful, groups would then enter the main WCGL scheme.

Can I apply multiple times?

Applicants may only submit one application during this funding round.

How do I apply?

Please call us on 0207 239 1292 to discuss your application, or email us on wzgl@groundwork.org.uk. We will discuss your project, which idea you want to apply for, how you might sustain your project in future, and answer any questions you may have. You will then be sent a link via email to the application form.

When can I apply?

We will be accepting applications from Tuesday 27 July, until Friday 10 September, at 5pm.

When will I receive the money and deliver the project?

Decisions will be announced in November 2021, with project able to start from December 2021. Projects must pause/stop delivery in September 2022, when a September report will be due, and either carry on their project on the basis of their sustainability plan, or apply for top-up funding to carry on for a second and/or third year.

**WALKING AND
CYCLING GRANTS**
A TFL COMMUNITY PROJECT

Who is providing the funding?

The funding is being provided by Transport for London in partnership with The London Marathon Charitable Trust.

For more information contact:

wcgl@groundwork.org.uk
0207 239 1292

<https://wcgl.london/>
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