

Pre-Application Information

Walking and Cycling Grants London (WCGL) is a grants programme funded by Transport for London (TfL), in partnership with The London Marathon Charitable Trust (LMCT), and administered by Groundwork London. The programme is aimed at groups that are traditionally under-represented in walking or cycling (through income, health, culture, ability, skills and access to information or equipment). The programme aims to make London a healthier, inclusive and sustainable city by helping Londoners from all communities enjoy the benefits of active travel.

New applications will be accepted from Tuesday 27 July, and the **deadline is 5pm, Friday 10 September 2021**. Applications can be made through [here](#).

To be eligible to apply for a grant, your organisation must operate within Greater London and be either:

- A community organisation
- A charity or third sector organisation
- A not-for-profit organisation, community interest company (CIC) or social enterprise.

Projects that are suitable for funding are those which:

- Increase walking and cycling in London (including new, lapsed or occasional cyclists)
- Increase confidence in walking and cycling
- Increase walking and cycling frequency
- Make bike ownership more accessible
- Introduce exercise to people who are particularly inactive via walking and cycling
- Reduce social isolation and get people involved in their local community

Organisations can apply for up to £10,000 over three years:

- Year one – up to £5,000
- Year two – up to £3,000
- Year three – up to £2,000

Your project can also run a one year only or two years only project.

Information we will need on the application form

Applicant information

- Contact details, and details about your organisation
- Status of your organisation's bank account (we will not need bank account details at this stage)
- Details about the grant you are applying for

Project description

- Project name, location, boroughs the project will take place in, and full details about your project
- You will need to explain:
 - What the project is
 - The aims and intended outcomes of the project
 - How your project will be monitored and evaluated
 - How your project will be delivered
 - What equipment will be used
 - How your project will contribute to the aims of WCGL, as set out in the Application guidelines.

You should be as clear, specific and detailed as you can to give your application the best possible chance of success

Participants and recruitment

- Which three target groups that are going to benefit from the project. The target groups that you can run a WCGL project for are:
 - Ethnic Minorities (we will ask for further specifics)
 - Disadvantaged (includes issues such as low income, lack of outside space nearby, lack of living space in homes, being in receipt of benefits, free school meals or other social issues)
 - NEET (Not in Education, Employment or Training)
 - Disability groups - Physical, Sensory (vision, hearing, speech etc.), Mental Health, Other
 - People in Respite care
 - People with a limiting long term illness
 - Young People (up to 24 years old)
 - Women
 - People with non-physical health problems (Learning Difficulties, mental health concerns)
 - People 60 years of age or more
 - LGBTQ+ (Lesbian, gay, bisexual and transgender)
 - Homeless
 - Refugees or asylum seekers
 - Other target group

- What barriers currently exist for these people, how you will recruit them to your project, and the targeted participant numbers per year (you should aim to engage with **at least 20 new participants** per year unless your participants require a higher level of need).

This should be new participants per year, not cumulative. For example: If you are aiming to engage 60 participants each year, this would be:

Year one: 60

Year two: 60, **not** 120

Year three: 60, **not** 180

Project plan and calendar

- The start and end dates of your project
- A timeline of your project, with **ten** key dates/time periods for year one, and **five** key dates for years two and three. For example:

December 2021 – January 2022 – Staff and volunteer recruitment – recruit volunteer coordinator and five volunteers

February – March 2022 – Project marketing and promotion around local community

May 2022 – sessions start

Budget breakdown

You will need to complete and submit a spreadsheet detailing how you intend to spend the grant money for each of the years that you are planning to deliver your project. You can view the spreadsheet here: [WCGL Budget Spreadsheet](#).

You should obtain quotes for all items listed in your budget to ensure it is as precise as possible.

You will be asked to provide details of any match funding for your project (if any), the source of the match funding, and whether it is secured or unsecured. Match funding is not a requirement for WCGL, and we will prioritise projects that may not be able to take place without WCGL funding.

You will need to include details of how you have worked out your costs, and how the project will continue to run after the funding period has concluded.

If you have any questions about the above, or would like to discuss your project idea with us, please contact us wcgl@groundwork.org.uk, or call 0207 239 1286.

<https://wcgl.london/>
#WalkCycleLDN