

**WALKING AND  
CYCLING GRANTS**  
A TfL COMMUNITY PROJECT

# Community Ideas Grants Prospectus 2024

Application deadline: 10.00, Monday 9 September 2024

MAYOR OF LONDON



[Walking & Cycling Grants London \(WCGL\)](#) is a grants programme funded by [Transport for London](#) in partnership with [The London Marathon Foundation \(LMF\)](#) and administered by the environmental and social regeneration charity [Groundwork London](#). The programme is aimed at groups that are traditionally under-represented in walking or cycling, through income, health, culture, ability, skills and access to information or equipment.

In 2022, we supported our first projects under our new [Community Ideas Grants \(CIG\)](#) programme. This programme is designed to encourage applications from grassroots organisations who are passionate about their community and the benefits of walking and cycling, but may not have the experience or confidence to develop a new project.

Community Ideas Grants provide previously successful and easily replicable walking, cycling or combined walking and cycling [project ideas](#) that can work in local communities across London. These project ideas contain information on how to engage your target audience, what equipment and resources you'll need, what staff you'll need, and what to include as part of your budget.

There is more tailored support through the application process, including a discussion about the project, its sustainability, ways we can support and an application workshop. If funded, there will be more support during the project delivery period too, including an induction covering aspects such as project delivery, marketing, financial tracking, and reporting obligations, and greater connection to the grants administration team.

Who can apply for the Community Ideas Grants?

Eligible organisations are:

- Community groups who are constituted and unconstituted;
- Community interest companies, social enterprises, and not-for-profit organisations; and
- Charities or other third sector organisations.

Organisations must have received either grants of less than £10,000 last year, or have an income of less than £50,000, or both. You cannot have previously been funded by Walking and Cycling Grants London.

What project can I deliver?

Projects that are suitable for funding are those which:

- Encourage people to walk and/or cycle more often and more safely for transport, exercise or leisure, particularly those who are new to walking or cycling, used to cycle but no longer do so, or are infrequent walkers or cyclists;
- Focus on connecting with a diverse range of communities which are currently detached, for a variety of reasons, from walking or cycling in London; and
- Have activities that take place in London.

How much can I apply for?

Applicants can apply for up to £5,000 for a one-year delivery.

At the end of the delivery year, groups can either carry on their project according to their sustainability plan, or apply for a top-up of up to £3,000 for the second year of delivery. If the application for the top-up grant(s) is successful, groups would then enter the main WCGL scheme.

## Can I apply multiple times?

Applicants may only submit one CIG application per funding round.

## How do I apply?

Please call us on 020 7239 1286 to discuss your application, or email us on [wcgl@groundwork.org.uk](mailto:wcgl@groundwork.org.uk).

We will discuss your project, which project idea you want to apply for, how you might sustain your project in the future, and answer any questions you may have. You will then be sent the link to the application form via email.

## When can I apply?

We will be accepting applications from Monday 22 July until 10.00, Monday 9 September 2024.

## When will I receive the money and deliver the project?

Decisions will be announced at the end of November 2024, with project able to start from January 2025. Projects must pause/stop delivery in September 2025, when the end of year report is due, and either carry on their project on the basis of their sustainability plan, or apply for top-up funding to carry on for a second year.

## Who is providing the funding?

The funding is being provided by Transport for London in partnership with The London Marathon Foundation.

For more information contact:

[wcgl@groundwork.org.uk](mailto:wcgl@groundwork.org.uk)

020 7239 1286

<https://wcgl.london/>

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